



# MELBOURNE INTERNATIONAL FLOWER AND GARDEN SHOW

PRESENTED BY



## INTERMEDIATE STUDENT COMPETITIONS 2024





# INTERMEDIATE COMPETITION

## COMPETITION OVERVIEW

In the spirit of fostering a deeper connection with nature, our floral competition not only celebrates the beauty of blooms but also emphasizes minimal environmental impact. Participants are encouraged to explore eco-friendly materials and techniques, showcasing a commitment to the preservation of our precious botanical heritage.

Please refer to the list supplied within this document of banned weeds in Victoria that are prohibited from the Show. If you choose to use an unidentified weed, you will run the risk of it being removed from your design.

**THEME:** Students are invited to create a floral display constructed on a structure with a theme of:

“A TABLE FOR TWO”

**WHO CAN ENTER:** Open to current students participating in 2024 in Certificate II in Floristry SFL20115 or the first half of Certificate III in Floristry SFL30115.





## COMPETITION INFORMATION

### *Install Timelines*

Competitors will have the below timeline to complete their installations:

- Set-up commences – Tuesday 19<sup>th</sup> March from 7:30am
- Set-up concludes – Tuesday 19<sup>th</sup> March at 12pm sharp
- Please register between 7:30am and 8:30am

### PLEASE NOTE:

- All personnel on site after 5:00pm on Sunday 24<sup>th</sup> March are required to wear a high visibility vest at all times. A vest can be purchased from the event management office on the southern drive for \$15.00.
- No children under the age of 16 years will be permitted on site during pull down.

### *Uninstall Timelines*

Competitors will have the below timeline to remove their installations:

- Uninstall commences – Sunday 24<sup>th</sup> March from 5:30pm
- Uninstall concludes – Sunday 24<sup>th</sup> March at 9pm

### *Site Layout*

Competitors will be provided with the following space and inclusions:

- A table will be supplied, Dimensions are 91cm x 91cm x 75cm high or 86 x 86 x 74cm. This table will be covered with a black cloth.
- The height the arrangement must not exceed 1.8 metres and the width must be contained within 1 metre.

Competitors should make the following notes with their planning:

- The design must contain 75% horticultural materials.
- **Students may construct their design using any base medium. The use of floral foam whilst not banned for 2024, is highly discouraged.**





- All flowers/horticultural materials, sundries accessories and all required tools are to be supplied by the competitor.
- There is to be no prior preparation of horticultural materials used in the floral design and all work must be undertaken at the show by the competitor only. Competitors must not converse with anyone during construction other than stewards.
- A structure can be pre-made or purchased and may have non horticultural attachments prior to commencement of the competition. The structure can be also be made from horticultural material however these must only represent the structure, not the actual floral design. Horticultural materials can be unpacked prior to the competition commencement. You may also incorporate non horticultural materials during the competition time. Floral foam (if used) can be pre-soaked prior to the commencement of the competition however shaping and attachment is during the competition time only.
- Please refer to the list supplied within this document of banned weeds in Victoria. Weeds are banned from the Show. If you choose to use an unidentified weed, you will run the risk of it being found in your design and will be removed from the site accordingly.
- The display table is to remain as supplied, no extra cloths or stands are to be placed over the display table.
- All fresh materials must be conditioned to last five days and water supply must be considered. Water supply will be a part of the structure I.E. Container/s, water phials, etc.
- The design will be viewed from the front and each side.
- Under no circumstances are livestock allowed to be incorporated within the display in any way.
- Limited storage will be available to enable students to “top up” any wilted components within the duration of the show. Any materials left at the conclusion of the show will be destroyed.
- Power is not provided and is not available on the competition day. Please ensure your design does not require power. You are required to work/construct in a neat and tidy manner. At completion of your piece the floor area must be clean and all rubbish removed. It is suggested that you bring a floor cover with a non-slip base, a brush and pan, a rubbish bag or portable rubbish bin to remove your rubbish at completion.

## ENTRY CLOSING DATE

Entries close on Tuesday 20<sup>th</sup> February 2024. Details must include full student name, phone contact (preferably mobile), name of TAFE / College Co-ordinator and Co-ordinator’s mobile number (refer to online application form).





## COMPETITOR QUESTIONS

- Any questions that competitors have prior to the competition day must be forwarded to IMG via email to: [Serena.Brookes@img.com](mailto:Serena.Brookes@img.com)

## COMPETITION STRUCTURE

1. Arrive at the Show & register for the competition between 7:30am – 8.30am in the theatrette on the Gallery level of the Royal Exhibition Building.
2. Find your allocated competition table in the competition area & place your items on the floor behind your table.
3. No items are to be placed on the competition table prior to the competition start time.
4. At 8:45am there will be a short briefing in the theatrette on the Gallery level of the Royal Exhibition Building.
5. At 9:00am you will be escorted to your table & you stand behind it until advised of the competition start time. **DO NOT** place anything on your table until the start time.
6. When the Steward advises the competition has started you may begin creating your display.
7. Throughout the competition do not encroach on fellow competitors work space.
8. When you have completed your design, place your table number on your table, tidy your work space & check with a steward before leaving the competition area

## REGISTRATION

Please enter the Royal Exhibition Building via Gate 2 off Nicholson Street. Competitors will be allowed in from 7:30am. All students must be wearing a high visibility vest at all times as construction will still be taking place while the competition is being held. A vest can be purchased from the event management office on the southern drive for \$15.00.

All competitors will be required to register with the stewards in the theatrette upstairs on the gallery level within the Royal Exhibition Building from 7:30AM to 8:30AM.

Each competitor will be allocated a number during registration. Once registration is complete, the competitor may proceed to their allocated table, which will be displaying the matching number. Nothing is to be placed on the table until the competition has started. The Stewards will advise you of the start time.





Your allocated number must be left clearly visible on your table upon completion. Stewards will check that all numbers are in place prior to starting and in place upon completion.

## AWARDS

Winning an award at the Melbourne International Flower & Garden Show (MIFGS) is highly prestigious and is of great value to an exhibitor. The award is a lasting recognition of quality, which reaches a far wider audience than just the visitors attending the Show. The recognition of companies that are presented winning exhibits at MIFGS is reported in a large number of magazine and newspaper articles after the event.

MIFGS will present the following awards to participants in the Student Intermediate Floral Design Competition:

- 1<sup>st</sup> Prize (Receives trophy)
- 2<sup>nd</sup> Prize (Receives trophy)
- 3<sup>rd</sup> Prize (Receives trophy)

Awards will be presented to the three highest scoring entries based on the provided Judging Criteria.

## PRIZE MONEY

- 1<sup>st</sup> Place: \$700
- 2<sup>nd</sup> Place: \$350
- 3<sup>rd</sup> Place: \$150





## JUDGING OVERVIEW

### *Timing*

Judging will commence at 1pm sharp on the Tuesday 20<sup>th</sup>. Any signage that you want on display for the show, must be covered for judging. Completed judge's sheets will be released to providers. The judge's decision will be final and no correspondence will be entered into.

### *Trophy Collection*

If you are awarded 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place you will be notified on Tuesday night via email and you can collect your award from Friday 9am onwards (more details will be provided on Tuesday the 20<sup>th</sup>).





## JUDGING CRITERIA OVERVIEW

### Originality, Impact & Interpretation – Maximum Points 15

- Your display is expected to have a degree of originality to the theme and demonstrate your ability to create something new, with flair and imagination.
- Clearly demonstrates interpretation of theme
- Consideration of visual impact within the allocated space

### Application of the elements of design – Maximum Points 25

- Use of forms and shape
- Demonstrates an understanding of the use of space and special awareness.
- Demonstrates an understanding of colour theory
- Thoughtful use of textures
- The element of line should be incorporated within the design

### Application of the principles of design – Maximum Points 30

- Must display dominance / focal area / impact
- Show visual and physical balance
- Use of contrast
- Design to show rhythm and harmony overall
- Scale of design to create impact and meet the guidelines of the brief and allocated space
- Demonstrates an understanding of proportion within design

### Technique and workmanship – Maximum Points 15

- Suitable Selection and conditioning of all materials to last 5 days on display







- The overall workmanship, mechanics and techniques used should be secure and with a professional finish.
- Demonstrate working in a cleanly, safe manner and show an efficient use of materials.

#### **Environmental Impact and Sustainability – Maximum Points 15**

- Show use of Sustainable techniques and mechanics
- Demonstrate understanding of low impact and low waste options
- Earth conscious approach to selection of plant materials and products.

NOTE: student to submit written support for choices to qualify for sectional points.

See below for guidelines specific to this section

Total 100

#### **ENVIRONMENTAL IMPACT AND SUSTAINABILITY GUIDELINES [ONLY]**

##### **Discourage use of**

- Floral foam, bio foam or other traditional foam-based products incl Styrofoam
- Plastic [vessel, mechanics and / or sundries]
- Chemically altered products i.e artificially dyed or bleached botanicals
- Imported floral materials
- Invasive species as per attached invasive and noxious weed list
- Non -Ethically sourced materials and products

##### **Encourage use of**

- Wire based mechanics
- Flower frogs /kenzan/pin holders etc
- Seasonal and locally grown materials
- Botanical and organic constructed mechanics using branches, grasses, moss, vines etc.
- Earth friendly and approved products such as Oshun Pouch, Agra wool

