



MELBOURNE INTERNATIONAL FLOWER AND GARDEN SHOW

PRESENTED BY



Sustainable Garden Product of the Year Award Judging Criteria

Environmental and social sustainability (30 Marks)

- Is there a need for the product and is the product long lasting?
- Does the product comply with environmental best practice? Has consideration been given to the carbon footprint of the product and its impact on the climate?
- Has the product been designed to be biodegradable or compostable?
- Has the recycled content of the product and end of life recyclability been considered?
- Has the environmental sustainability of the product been recognised by a certifying body?
- Has the sustainability of the supply chain been certified for social sustainability, considering factors such as ethical labour practices or engagement with the community.

Innovation (15 Marks)

- Is the design innovative?
- Is the design intelligent?
- Does the design have any world-first features?

Visual/Emotional Appeal (5 Marks)

- Is the design aesthetically appealing?
- Is the design resolved (consider form, colour, details)?
- Is the design emotive?

Functionality (20 Marks)

- Does the product perform well and how does it compare to the current product solution?
- Does the product meet the needs of its user?

Quality and Manufacture (25 Marks)

- How well has the product been made and finished?
- Does the product have manufacturing scalability that reduces environmental impact?
- Is the product durable?
- Is the material selection appropriate?
- Is there intellectual property for this product?

Ergonomics, Semantics and Safety (5 Marks)

- Is the product easy to use & understand?
- Is the product safe?