



# MELBOURNE INTERNATIONAL FLOWER AND GARDEN SHOW

PRESENTED BY



## OPEN FLORAL COMPETITION 2024







## COMPETITION OVERVIEW


In the spirit of fostering a deeper connection with nature, our floral competition not only celebrates the beauty of blooms but also emphasizes minimal environmental impact. Participants are encouraged to explore eco-friendly materials and techniques, showcasing a commitment to the preservation of our precious botanical heritage.

Please refer to the list supplied within this document of banned weeds in Victoria that are prohibited from the Show. If you choose to use an unidentified weed, you will run the risk of it being removed from your design.

**THEME: "NATURAL BEAUTY"**



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## COMPETITION INFORMATION

### *Install Timelines*

Competitors will have the below timeline to complete their installations:

- Set-up commences – Tuesday 19<sup>th</sup> March from 7:30am
- Set-up concludes – Tuesday 19<sup>th</sup> March at 4pm sharp
- Please register between 7:30am and 11:00am

Please note, the site will be accessible from 7:30am on Tuesday 19<sup>th</sup> March.

### *Uninstall Timelines*

Competitors will have the below timeline to remove their installations:

- Uninstall commences – Sunday 24<sup>th</sup> March from 5:30pm
- Uninstall concludes – Sunday 24<sup>th</sup> March at 9pm

### *Site Layout*

Competitors will be provided with the following space and inclusions:

- A stand will be supplied. Dimensions are 90cm H x 60cm L x 60cm W
- The height the arrangement must not exceed 1.8 metres and the width must be contained within 1 metre.

Competitors should make the following notes with their planning:

- Must include 75% horticultural material.
- Your display can be made on site or brought to the event completed.
- You may choose to either compete & be judged or take part in the display without being judged. If competitors chose to display their business name, it must be covered for judging.
- All fresh materials must be conditioned to last five days and water supply must be considered. Water supply will be a part of the structure ie; Container/s, water phials, etc. You can attend to your display before or after the show open/close each day.
- A business name sign no bigger than 30cm x 10cm can be displayed with your item. Post judging.





- The display module is to remain as supplied, no cloths or stands are to be placed over the display modules.
- Under no circumstances are livestock allowed to be incorporated within the display in any way.
- Limited storage will be available to enable students to “top up” any wilted components within the duration of the show. Any materials left at the conclusion of the show will be destroyed.
- Power is not provided and is not available on the set up day. Please ensure your design does not require power. You are required to work/construct in a neat and tidy manner. At completion of your piece the floor area must be clean and all rubbish removed. It is suggested that you bring a floor cover with a non-slip base, a brush and pan and a rubbish bag or portable rubbish bin to remove your rubbish at completion.

## ENTRY CLOSING DATE

- Entries close on Tuesday 19<sup>th</sup> February 2024.

## COMPETITOR QUESTIONS

- Any questions that competitors have prior to the competition day must be forwarded to IMG via email to: [Serena.Brookes@img.com](mailto:Serena.Brookes@img.com)







## INSPIRATION & EXAMPLES

Please use the below images as inspiration and examples of how you could set out your installation and the use of the provided facilities.



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## AWARDS

Winning an award at the Melbourne International Flower & Garden Show (MIFGS) is highly prestigious and is of great value to an exhibitor. The award is a lasting recognition of quality, which reaches a far wider audience than just the visitors attending the Show. The recognition of companies that are presented winning exhibits at MIFGS is reported in a large number of magazine and newspaper articles after the event.

MIFGS will present the following awards to participants in the Open Floral Design Competition:

- 1<sup>st</sup> Prize (Receives trophy)
- 2<sup>nd</sup> Prize (Receives trophy)
- 3<sup>rd</sup> Prize (Receives trophy)

Awards will be presented to the three highest scoring entries based on the provided Judging Criteria.

## PRIZE MONEY

- 1<sup>st</sup> Place: \$700
- 2<sup>nd</sup> Place: \$350
- 3<sup>rd</sup> Place: \$150





## JUDGING OVERVIEW

### *Timing*

If you chose for your exhibit to be judge, judging will commence at 4:30pm sharp on the Tuesday 19<sup>th</sup>. Any signage that you want on display for the show, must be covered for judging. Completed judge's sheets will be released to providers. The judge's decision will be final and no correspondence will be entered into.

### *Trophy Collection*

If you are awarded 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place you will be notified on Tuesday night via email and you can collect your award from Friday 9am onwards (more details will be provided on Tuesday the 19<sup>th</sup>).







## JUDGING CRITERIA OVERVIEW

The judges will assess the display according to the following criteria and point system.

### **Originality, Impact & Interpretation – Maximum Points 15**

- Your display is expected to have a degree of originality to the theme and demonstrates your ability to create something new, with flair and imagination.
- Clearly demonstrates interpretation of theme.
- Consideration of visual impact within the allocated space

### **Application of the elements of design – Maximum Points 25**

- Use of forms and shape
- Demonstrates an understanding of the use of space and special awareness.
- Demonstrates an understanding of color theory.
- Thoughtful use of textures
- The element of line should be incorporated within the design.

### **Application of the principles of design – Maximum Points 30**

- Must display dominance / focal area / impact.
- Show visual and physical balance.
- Use of contrast
- Design to show rhythm and harmony overall.
- Scale of design to create impact and meet the guidelines of the brief and allocated space.
- Demonstrates an understanding of proportion within design.

### **Technique and workmanship – Maximum Points 15**

- Suitable Selection and conditioning of all materials to last 5 days on display.
- The overall workmanship, mechanics and techniques used should be secure and with a professional finish.
- Demonstrate working in a clean, safe manner and show an efficient use of materials.







## Environmental Impact and Sustainability – Maximum Points 15

- Show use of Sustainable techniques and mechanics
- Demonstrate understanding of low impact and low waste options.
- Earth conscious approach to selection of plant materials and products.

NOTE: student to submit written support for choices to qualify for sectional points.

See below for guidelines specific to this section.

Total 100

## ENVIRONMENTAL IMPACT AND SUSTAINABILITY GUIDELINES [ONLY]

### Omit use of

- Floral foam, bio foam or other traditional foam-based products incl Styrofoam
- Plastic [vessel, mechanics and / or sundries]
- Chemically altered products i.e artificially dyed or bleached botanicals
- Imported floral materials.
- Invasive species as per attached invasive and noxious weed list
- Non -Ethically sourced materials and products

### Encourage use of

- Wire based mechanics.
- Flower frogs /kenzan/pin holders etc
- Seasonal and locally grown materials
- Botanical and organic constructed mechanics using branches, grasses, moss, vines etc.
- Earth friendly and approved products such as Oshun Pouch, Agra wool





## JUDGING CRITERIA

Originality, Impact & Interpretation (15 Marks)					
Originality, Flair and imagination	1	2	3	4	5
Theme interpretation	1	2	3	4	5
Visual impact and within allocated space dimensions	1	2	3	4	5
Application of the elements of design (25 Marks)					
Form	1	2	3	4	5
Space	1	2	3	4	5
Colour	1	2	3	4	5
Texture	1	2	3	4	5
Line	1	2	3	4	5
Application of the principles of design (30 Marks)					
Dominance	1	2	3	4	5
Balance	1	2	3	4	5
Contrast	1	2	3	4	5
Rhythm /Harmony	1	2	3	4	5
Scale	1	2	3	4	5
Proportion	1	2	3	4	5
Technique and Workmanship (15 Marks)					
Selection & Conditioning of materials to last five days	1	2	3	4	5
Workmanship, mechanics and professional finish	1	2	3	4	5
Safe and clean manner & efficient use of materials	1	2	3	4	5
Environmental Impact and Sustainability (15 Marks)					
Sustainable techniques and mechanics [creation]	1	2	3	4	5
Low waste and low impact options selected [environmental considerations]	1	2	3	4	5
Source of materials and products [ethical choices considered]	1	2	3	4	5
<input type="checkbox"/> Student has submitted written support of choices made					
<b>TOTAL SCORE</b>	/100				





## PROHIBITED WEEDS LIST

The following list of State Prohibited Weeds are banned within Victoria & must not be used within your display. If these weeds are found within your display they will be removed & point penalties will be imposed by the Judges.

Common name	Scientific name	Common name	Scientific name
Alligator weed	<i>Alternanthera philoxeroides</i> (Mart.) Griseb.	Lagarosiphon	<i>Lagarosiphon major</i> (Ridl.) Moss
Bear-skin fescue	<i>Festuca gautieri</i> (Hack.) K. Richt.	Lobed needle grass	<i>Nassella charruana</i> (ARechav.) Barkworth
Black knapweed	<i>Centaurea nigra</i> L.	Marijuana	<i>Cannabis sativa</i> L.
Branched broomrape	<i>Orobanche ramosa</i> L.	Mesquite	<i>Prosopis</i> spp.
Camel thorn	<i>Alhagi maurorum</i> Medik.	Mexican feather grass	<i>Nassella tenuissima</i> (Trin.) Barkworth
Giant knotweed	<i>Fallopia sachalinensis</i> (F. Schmidt ex Maxim) Ronse Decr.	Nodding thistle	<i>Carduus nutans</i> L.
Giraffe thorn	<i>Acacia erioloba</i> E. Mey	Parthenium weed	<i>Parthenium hysterophorus</i> L.
Hawkweed	<i>Hieracium</i> spp.	Perennial ragweed	<i>Ambrosia psilostachya</i> DC.
Horsetail	<i>Equisetum</i> L. spp.	Poverty weed	<i>Iva axillaris</i> Pursh.
Ivy-leafed sida	<i>Malvella leprosa</i> (Ortega) Krapov.	Salvinia	<i>Salvinia molesta</i> D.S. Mitch.
Japanese knotweed	<i>Fallopia japonica</i> (Houtt.) Ronse Decr.	Tangled hypericum	<i>Hypericum triquetrifolium</i> Turra
Japanese knotweed hybrid	<i>Fallopia x bohémica</i> (Chrtek & Chrtkova) J.P.Bailey	Water hyacinth	<i>Eichhornia crassipes</i> (Mart) Solms
Karoo thorn	<i>Acacia karroo</i> Hayne		

