



MELBOURNE INTERNATIONAL FLOWER AND GARDEN SHOW

PRESENTED BY



FLORAL DESIGN COMPETITION

Hanging Installations

2024





COMPETITION OVERVIEW

Step into a world where nature's vibrant palette meets artistic ingenuity.

We invite floral artists nation-wide to push the boundaries of creativity and design and transform a structure into a large scale hanging installation that creates a "Wow Factor".

THEME: "Natural Beauty".

Participants are challenged to weave tales of beauty through their floral masterpieces, captivating the senses and transcending traditional boundaries. Each installation is a testament to the boundless possibilities that arise when nature and art intertwine.

This competition not only celebrates the artistry of floral design but also encourages minimal environmental impact, embracing eco-friendly practices and the use of locally sourced blooms. It is a conscious effort to harmonise the beauty of our planet with the beauty of our creations.

Our Judging panel comprised of leading floral designers and environmental advocates, will be on the lookout for installations that not only dazzle the eye but also resonate with a deeper connection to the natural world. The winning installations will stand as a testament to the power of imagination and the enduring allure of botanical art.





COMPETITION INFORMATION

Install Timelines

Competitors will have the below timeline to complete their installations:

- Set-up commences - Sunday 17th March from 9am
- Set-up concludes – Tuesday 19th March at 4pm sharp

Please note, the site will be accessible from 7am until 5pm on Monday 18th & from 7am on Tuesday 19th March.

Uninstall Timelines

Competitors will have the below timeline to remove their installations:

- Uninstall commences – Sunday 24th March from 5:30pm
- Uninstall concludes – Monday 25th March at 10am

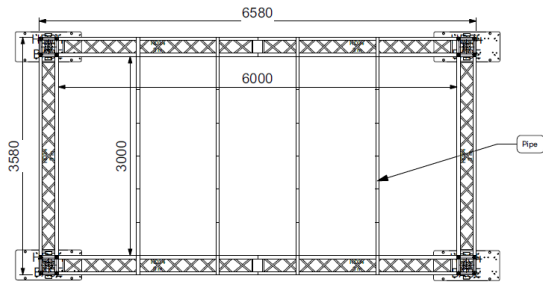
Site Layout

Competitors will be provided with the following space and inclusions:

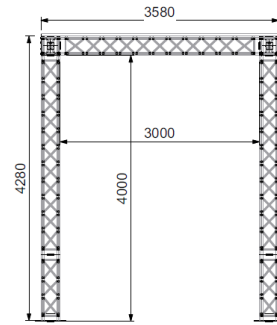
- 6m wide truss structure (approx. height 4m)
- Max 1.5m of depth to continue build on truss
- Participant signage with opportunity for QR code

Competitors will share the below structure with another exhibitor. Each will be tasked with dressing one of the 6m frontages along the Truss structure. Please see below images as indicative footprints for truss structure (Subject to change).

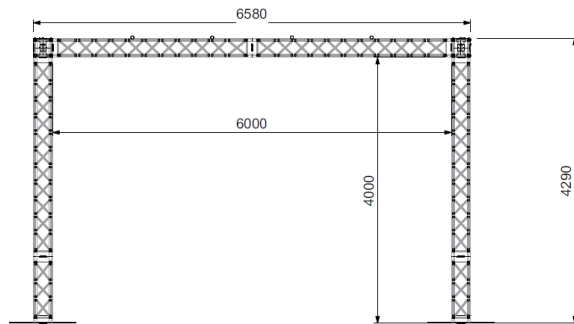




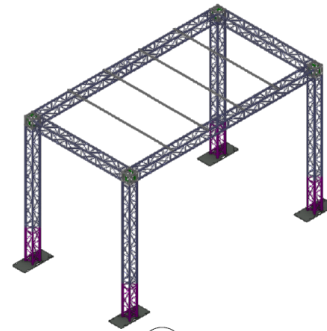
1 **Top**
Scale: 1:50



4 **Front**
Scale: 1:50



3 **Side**
Scale: 1:50



2 **iso**
Scale: 1:80



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INSPIRATION & EXAMPLES

Please use the below images as inspiration and examples of how you could set out your installation and the use of the provided facilities.



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AWARDS

Winning an award at the Melbourne International Flower & Garden Show (MIFGS) is highly prestigious and is of great value to an exhibitor. The award is a lasting recognition of quality, which reaches a far wider audience than just the visitors attending the Show. The recognition of companies that are presented winning exhibits at MIFGS is reported in a large number of magazine and newspaper articles after the event.

MIFGS will present the following awards to participants in the Floral Design Competition achieving the listed scores for their display:

GOLD: 80 – 100

SILVER GILT: 75 – 79

SILVER: 65 – 74

BRONZE: 55 – 64

All participants which score within one of the above ranges will be awarded a trophy from the Show. Those achieving Gold will have their award presented at the Official Opening Breakfast (more information on the next page), and all other awards will be made available from the Event Management Office later in the Show.





JUDGING OVERVIEW

Timing

Judging of the Main Hall Floral Design Competition will take place on Tuesday 19th March at 4:30pm. All designs must be completed by 4:00pm sharp. Participants will have access to their site to commence creating their display from 9:00am on Sunday 17th March. Exhibitors must leave the venue so the judging can commence at 4:30pm. Exhibitors judged in this category will be informed later in the evening if they have won the 1st place award.

Award Notification

Those participants who achieve a Gold score will be contacted on the evening of Tuesday 19th March to ask them to attend the Official Opening Breakfast of the Show on Wednesday 20th March at 7.30am. You must ensure to provide Event Management with your mobile phone number so they can contact you if you are the winner. If you have not received a score within the Gold range from the judges, you will find out if you have received an award when the Show opens on Wednesday 20th March by the signage at your stand.





JUDGING CRITERIA OVERVIEW

The judges will assess the display according to the following criteria and point system.

Originality, Impact & Interpretation – Maximum Points 15

- Your display is expected to have a degree of originality to the theme and demonstrates your ability to create something new, with flair and imagination.
- Clearly demonstrates interpretation of theme.
- Consideration of visual impact within the allocated space

Application of the elements of design - Maximum Points 25

- Use of forms and shape
- Demonstrates an understanding of the use of space and special awareness.
- Demonstrates an understanding of color theory.
- Thoughtful use of textures
- The element of line should be incorporated within the design.

Application of the principles of design – Maximum Points 30

- Must display dominance / focal area / impact.
- Show visual and physical balance.
- Use of contrast
- Design to show rhythm and harmony overall.
- Scale of design to create impact and meet the guidelines of the brief and allocated space.
- Demonstrates an understanding of proportion within design.

Technique and workmanship – Maximum Points 15

- Suitable Selection and conditioning of all materials to last 5 days on display.
- The overall workmanship, mechanics and techniques used should be secure and with a professional finish.
- Demonstrate working in a clean, safe manner and show an efficient use of materials.





Environmental Impact and Sustainability – Maximum Points 15

- Show use of Sustainable techniques and mechanics
- Demonstrate understanding of low impact and low waste options.
- Earth conscious approach to selection of plant materials and products.

NOTE: student to submit written support for choices to qualify for sectional points.

See below for guidelines specific to this section.

Total 100

ENVIRONMENTAL IMPACT AND SUSTAINABILITY GUIDELINES [ONLY]

Omit use of

- Floral foam, bio foam or other traditional foam-based products incl Styrofoam
- Plastic [vessel, mechanics and / or sundries]
- Chemically altered products i.e artificially dyed or bleached botanicals
- Imported floral materials.
- Invasive species as per attached invasive and noxious weed list
- Non -Ethically sourced materials and products

Encourage use of

- Wire based mechanics.
- Flower frogs /kenzan/pin holders etc
- Seasonal and locally grown materials
- Botanical and organic constructed mechanics using branches, grasses, moss, vines etc.
- Earth friendly and approved products such as Oshun Pouch, Agra wool





JUDGING CRITERIA

Originality, Impact & Interpretation (15 Marks)					
Originality, Flair and imagination	1	2	3	4	5
Theme interpretation	1	2	3	4	5
Visual impact and within allocated space dimensions	1	2	3	4	5
Application of the elements of design (25 Marks)					
Form	1	2	3	4	5
Space	1	2	3	4	5
Colour	1	2	3	4	5
Texture	1	2	3	4	5
Line	1	2	3	4	5
Application of the principles of design (30 Marks)					
Dominance	1	2	3	4	5
Balance	1	2	3	4	5
Contrast	1	2	3	4	5
Rhythm /Harmony	1	2	3	4	5
Scale	1	2	3	4	5
Proportion	1	2	3	4	5
Technique and Workmanship (15 Marks)					
Selection & Conditioning of materials to last five days	1	2	3	4	5
Workmanship, mechanics and professional finish	1	2	3	4	5
Safe and clean manner & efficient use of materials	1	2	3	4	5
Environmental Impact and Sustainability (15 Marks)					
Sustainable techniques and mechanics [creation]	1	2	3	4	5
Low waste and low impact options selected [environmental considerations]	1	2	3	4	5
Source of materials and products [ethical choices considered]	1	2	3	4	5
<input type="checkbox"/> Student has submitted written support of choices made					
TOTAL SCORE	/100				





PROHIBITED WEEDS LIST

The following list of State Prohibited Weeds are banned within Victoria & must not be used within your display. If these weeds are found within your display they will be removed & point penalties will be imposed by the Judges.

Common name	Scientific name	Common name	Scientific name
Alligator weed	<i>Alternanthera philoxeroides</i> (Mart.) Griseb.	Lagarosiphon	<i>Lagarosiphon major</i> (Ridl.) Moss
Bear-skin fescue	<i>Festuca gautieri</i> (Hack.) K. Richt.	Lobed needle grass	<i>Nassella charruana</i> (Arechav.) Barkworth
Black knapweed	<i>Centaurea nigra</i> L.	Marijuana	<i>Cannabis sativa</i> L.
Branched broomrape	<i>Orobanche ramosa</i> L.	Mesquite	<i>Prosopis</i> spp.
Camel thorn	<i>Alhagi maurorum</i> Medik.	Mexican feather grass	<i>Nassella tenuissima</i> (Trin.) Barkworth
Giant knotweed	<i>Fallopia sachalinensis</i> (F. Schmidt ex Maxim) Ronse Decr.	Nodding thistle	<i>Carduus nutans</i> L.
Giraffe thorn	<i>Acacia erioloba</i> E. Mey	Parthenium weed	<i>Parthenium hysterophorus</i> L.
Hawkweed	<i>Hieracium</i> spp.	Perennial ragweed	<i>Ambrosia psilostachya</i> DC.
Horsetail	<i>Equisetum</i> L. spp.	Poverty weed	<i>Iva axillaris</i> Pursh.
Ivy-leafed sida	<i>Malvella leprosa</i> (Ortega) Krapov.	Salvinia	<i>Salvinia molesta</i> D.S. Mitch.
Japanese knotweed	<i>Fallopia japonica</i> (Houtt.) Ronse Decr.	Tangled hypericum	<i>Hypericum triquetrifolium</i> Turra
Japanese knotweed hybrid	<i>Fallopia x bohémica</i> (Chrték & Chrtkova) J.P. Bailey	Water hyacinth	<i>Eichhornia crassipes</i> (Mart) Solms
Karoo thorn	<i>Acacia karroo</i> Hayne		

