



MELBOURNE INTERNATIONAL
FLOWER AND GARDEN SHOW

PRESENTED BY



OPEN FLORAL DESIGN COMPETITION BRIEF

2021



COMPETITION DETAILS

COMPETITION DATE: Tuesday 23rd March 2021

VENUE: Royal Exhibition Building (REB), Nicholson Street Carlton

TIME: 9am until 12.30. Judging to commence at 1pm on Tuesday 23rd March

THEME: You are invited to design and display a floral structure

ENTRY CLOSING DATE: Tuesday March 2nd 2021

PRIZES:	1 st	\$700.00 + trophy
	2 nd	\$350.00 + trophy
	3 rd	\$150.00 + trophy
	4 th	Trophy
	5 th	Trophy

AWARDS:	Gold	85% +
	Silver Gilt	79 - 84%
	Silver	70 - 78%
	Bronze	64 - 69%

If one or more competitor receives a mark within the range stated above, for example, in the Gold category more than 85 marks, there may be one or several awards given in that category.

1st, 2nd & 3rd Prizes will be awarded to the competitors with highest of the marks allocated.

COMPETITION CONDITIONS

1. You may choose to either compete & be judged or take part in the display without being judged. If competitors chose to display their business name, it must be covered for judging.
2. Your display can be made on site or brought to the event completed
3. All supplies and components to be supplied by participant including any back drop or stand, table etc.
4. Must include 60% horticultural material
5. Space allocated is 1.5m wide x 1.5m deep and maximum 2m high.
6. The design will be viewed from the front and both sides.
7. All fresh materials must be conditioned to last five days and water supply must be considered. Water supply will be a part of the structure ie; Container/s, water phials, etc.
8. Please refer to the list supplied within this document of banned weeds in Victoria that are prohibited from the Show. If you choose to use an unidentified weed, you will run the risk of it being removed from your design. A penalty will be imposed for judged displays.
9. A name/business sign no bigger than 300cm x 100cm can be displayed with your item.

COMPETITION STRUCTURE

1. Arrive at the Show & register for the competition between 7:30am - 8.30am outside the Gallery Theatrette, upstairs in the REB (Nicholson St end).
2. Find your allocated space in the competition area & place your items on the floor.
3. At 9am there will be a short briefing in the Gallery Theatrette.
4. At 9:20am you will be escorted to your space & you will wait until advised of the competition start time.
5. When the Steward advises the competition has started you may begin creating your display.
6. Throughout the competition do not encroach on fellow competitors work space.
7. When you have completed your design, place your table number on your display, tidy your work space & check with a steward before leaving the competition area.

COMPETITION DETAILS

Registration

Please enter the REB via the western doors at the Rathdowne Street end of the REB. Doors will open at 7:30am. All students must be wearing a high visibility vest at all times as construction will still be taking place while the competition is being held. A vest can be purchased from the event management office on the southern drive for \$5.00.

All competitors will be required to register outside the Gallery Theaterette (Upstairs, Nicholson St end of REB) from 7:30AM to 8:30AM.

Each competitor will be allocated a number during registration. Once registration is complete, the competitor may proceed to their allocated space, which will be displaying the matching number. Please place your items in your space. The Stewards will advise you of the start time.

Your allocated number must be left clearly visible in your space upon completion. Stewards will check that all numbers are in place prior to starting and in place upon completion.

Work Display Area

The area will be roped off from the public and stewards will ensure that the competitors must not speak to anyone during the competition. If assistance is required during the competition, a steward must be sought.

COMPETITION DETAILS

Set Up/Pull Down

SET UP: You may bring your competition items to your designated work area between 7:30am through to 9:00am prior to commencing on Tuesday 23rd March.

PULL DOWN: Sunday 28th March from 5.30pm. **Dismantling your display prior to 5.30pm is not permitted.** You are responsible for the collection and/or disposal of your display. All materials left on site after 8.00pm will be disposed of.

PLEASE NOTE:

- All personnel on site after 5:00pm on Sunday 28th March are required to wear a high visibility vest at all times. A vest can be purchased from the event management office on the southern drive for \$5.00.
- No children under the age of 16 years will be permitted on site during pull down.

Judging

Judging will commence at 1pm sharp. Any signage that you want on display for the show, must be covered for judging. Completed judge's sheets will be released to providers. The judge's decision will be final and no correspondence will be entered into.

JUDGING CRITERIA

Originality - Maximum Points 10

- Your display is expected to have a degree of originality to the theme and demonstrate your ability to create something new, with flair and imagination. Be sure to maximize your display within the stated dimensions.

Flair, Impact & Interpretation - Maximum Points 10

- Display is to show flair
- Demonstrates clarity to the theme
- Is all about the effect that the exhibit has on the person viewing the exhibit for the first time
- Display to make a lasting impression on the audience
- Has an X-Factor

Application of the elements of design - Maximum Points 25

- Your display is expected to have a focal point(s)
- The use of forms and textures will be evaluated
- Create space by correct positioning placement
- Create emphasis with forms and shape
- Colour selection and use of colour is important
- The element of line should be incorporated within the design

Application of the principles of design - Maximum Points 40

- Must display dominance
- Must have visual and physical balance
- Contrast will be evaluated
- Flowers and foliage must be in scale with the site and design. Maximum use of the site space is looked on favourably, scale is important.
- It must all work harmoniously together
- Use of rhythm in the design will be evaluated
- The overall design should be in proportion to the allocated space

Technique and workmanship - Maximum Points 15

- The design must be confined to the allocated space
- You must select suitable materials, conditions, design and construction techniques to last 5 days
- The overall workmanship and the composition of the design should include finish and technique. The use of wiring is allowed but not expected.
- Tidiness - you will lose points for cluttering the exhibit with packs of leaflets.
- Conceal all mechanics

Total 100

COMPETITION DETAILS

Official Presentations

Winners will be announced and presentation of awards will occur at 09:30am on Thursday 25th March on the main stage in the REB.

Competitor Questions

Any questions that competitors have prior to the competition day must be forwarded to IMG via email to: Ebony Jenkins at ebony.jenkins@img.com

Entry Closing Date

Entries close on Tuesday 2nd March 2021.

Please Note

MIFGS reserves copyright for all designs entered in the competition for future promotional work.

SITE MAP

Below is a map of the location of the Competition.



PROHIBITED WEEDS LIST

The following list of State Prohibited Weeds are banned within Victoria & must not be used within your display. If these weeds are found within your display they will be removed & point penalties will be imposed by the Judges.

State Prohibited Weeds	
Common name	Scientific name
Alligator weed	<i>Alternanthera philoxeroides</i> (Mart.) Griseb.
Bear-skin fescue	<i>Festuca gautieri</i> (Hack.) K. Richt.
Black knapweed	<i>Centaurea nigra</i> L.
Branched broomrape	<i>Orobanche ramosa</i> L.
Camel thorn	<i>Alhagi maurorum</i> Medik.
Giant knotweed	<i>Fallopia sachalinensis</i> (F. Schmidt ex Maxim) Ronse Decr.
Giraffe thorn	<i>Acacia erioloba</i> E. Mey
Hawkweed	<i>Hieracium</i> spp.
Horsetail	<i>Equisetum</i> L. spp.
Ivy-leafed sida	<i>Malvella leprosa</i> (Ortega) Krapov.
Japanese knotweed	<i>Fallopia japonica</i> (Houtt.) Ronse Decr.
Japanese knotweed hybrid	<i>Fallopia x bohemica</i> (Chrtk & Chrtkova) J.P.Bailey
Karoo thorn	<i>Acacia karroo</i> Hayne
Lagarosiphon	<i>Lagarosiphon major</i> (Ridl.) Moss
Lobed needle grass	<i>Nassella charruana</i> (Arechav.) Barkworth
Marijuana	<i>Cannabis sativa</i> L.
Mesquite	<i>Prosopis</i> spp.
Mexican feather grass	<i>Nassella tenuissima</i> (Trin.) Barkworth
Nodding thistle	<i>Carduus nutans</i> L.
Parthenium weed	<i>Parthenium hysterophorus</i> L.
Perennial ragweed	<i>Ambrosia psilostachya</i> DC.
Poverty weed	<i>Iva axillaris</i> Pursh.
Salvinia	<i>Salvinia molesta</i> D.S. Mitch.
Tangled hypericum	<i>Hypericum triquetrifolium</i> Turra
Water hyacinth	<i>Eichhornia crassipes</i> (Mart) Solms